**Mentored Fundraising Assignment 15 Food Bank HTML**

**6-Month Mentored Nonprofit Fundraising Certificate Program**

**Center for Sustainable Development.** <https://nonprofit.csd-i.org/nonprofit-fundraising-training-certificate/>

Here is the first page HTML code of my example Food Bank Landing page.

You are welcome to past this into one of your webpages. That way your new landing page will be formatted lust like my example. You can then simply change the text to best fit your organization. You will also have the code for the anchor link tabs.

<div><strong><span style="color: #ff0000;">Landing Page Headline:</span></strong></div>

<h1>Subscribe to Claremont Food Bank News</h1>

<div><strong><span style="color: #ff0000;">Landing Page Sub-Headline:</span></strong></div>

<div><b>Learn to end hunger in Claremont</b>—and how you can participate too in this informative newsletter.</div>

<div><strong><span style="color: #ff0000;">THE OFFER:</span></strong></div>

<div>Join a new community of doers, make new friends, support and encourage people who are hungry. Meet the families in need and learn how special working with our food bank can be by subscribing to our people-centered newsletter.

<div>

<div><strong><span style="color: #ff0000;">CALL TO ACTION:</span></strong></div>

<table style="border:none;" cellspacing="2" cellpadding="0">

<tbody>

<tr>

<td style="border:none;" width="80%" align="left" valign="top"><b>This month&#8217;s news:</b> Read about our partnership with Move For Hunger who collect food from families that are moving and redistribute it to food banks like ours across the country.</td>

<td width="100%" align="right" valign="top"><a href="https://nonprofit.csd-i.org/subscribe-to-csdi-nonprofit-newsletter/"><span class="full-image-block ssNonEditable"><img src="https://nonprofit.csd-i.org/wp-content/uploads/Photos/Subscribe-Button-Red-2.jpg" alt="Subscribe Now to the CSDi Nonprofit Newsletter and learn more about Nonprofit Communications." /></span></a></td>

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<td style="border:none;" width="47%" align="left" valign="top"><span style="color: #ff0000;"><strong>IMAGE:</strong></span> Inland Valley Hope Partner's Isaac Vega helping a visitor select food at their Claremont food bank.</td>

<td style="border:none;" width="53%" align="left" valign="top"><span style="color: #ff0000;"><strong>Introductory Content. THE OFFER:</strong></span></div></td>

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<td style="border:none;" width="47%" align="left" valign="top">

<img class="alignnone" src="https://nonprofit.csd-i.org/wp-content/uploads/Beginner-Guide/Chapter5/Isaac-Vega-Hope-Partners-Food-Bank.jpg" width="375" height="375" alt="Isaac Vega and Client in Claremont's Hope Partners Food Bank." /></td>

<td style="border:none;" width="53%" align="left" valign="top">

<div><strong>Use your people skills: End hunger in Claremont.</strong></div>

<div>You probably have had a career where you learned valuable skills – and have learned how to work closely with others. Help members of your community by investing your skills in our food bank:</div>

<div>

<ul type="square">

<li>Volunteer with new friends.</li>

<li>Donate your extra food to the Food Bank.</li>

<li>Feed the hungry in your community:</li>

<li>200 families a month visit our food bank.</li>

<li>52 families have plots in our community garden.</li>

<li>Help your local food bank program with your financial donation.</li>

</ul>

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<div><span style="color: #ff0000;"><strong>SOCIAL PROOF. Credibility. </strong></span></div>

<div><strong>What Participants Say:</strong></div>

<div>&#8220;Other food banks in the area sometimes give us things that aren&#8217;t useful for us—or that we don&#8217;t really enjoy cooking. The Claremont Food Bank has taken extra time to find out what we like and what we need. We have two small children and they provide us with the things that our kids need and want to eat.&#8221; Gonzalo Alvarez.</div>

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<td style="border:none;" width="80%" align="left" valign="top">End hunger in Claremont. Join a community of doers &#038; support families in need. Subscribe to Claremont Food Bank News &#038; learn the benefits of donating &#038; volunteering.</td>

<td style="border:none;" width="100%" align="right" valign="top"><a href="https://nonprofit.csd-i.org/subscribe-to-csdi-nonprofit-newsletter/"><span class="full-image-block ssNonEditable"><img src="https://nonprofit.csd-i.org/wp-content/uploads/Photos/Subscribe-Button-Red-2.jpg" alt="Subscribe Now to the CSDi Nonprofit Newsletter and learn more about Nonprofit Communications." /></span></a></td>

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<td style="border:none;" bgcolor="#E6E6E6" text-decoration: underline;" align="left" valign="top">

<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#INFORMATION">More Information</a></div></td>

<td style="border:none;" bgcolor="#E6E6E6" text-decoration: underline;" align="left" valign="top">

<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#TESTIMONIALS">Testimonials</a></div></td>

<td style="border:none;" bgcolor="#E6E6E6" text-decoration: underline;" align="left" valign="top">

<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#SUBSCRIBE">How to Subscribe</a></div></td>

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<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#VOLUNTEER">How to Volunteer</a></div></td>

<td style="border:none;" bgcolor="#E6E6E6" text-decoration: underline;" align="left" valign="top">

<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#DONATE">How to Donate</a></div></td>

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<div><a name="INFORMATION"></a></div>

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<div><strong>MORE INFORMATION</strong><span/></div>

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<td style="border:none;" width="43%" align="left" valign="top">

<div><span style="color: #ff0000;"><strong>Benefits: What You Will Get from the Program </strong></span></div>

<div><strong>Great People + New Donations = More Community Members Served</strong></div>

<div>Work together with people like you to break the cycle of hunger in Claremont:</div>

<div>

<ul type="square">

<li>Enjoy the camaraderie of volunteering.</li>

<li>Develop new friendships in the community.</li>

<li>Do something meaningful for Claremont with your extra time.</li>

<li>Each week, select food that you love from the food bank.</li>

<li>Enjoy reading our newsletter about your new friends each month.</li>

</ul>

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<td style="border:none;" width="54%" align="left" valign="top">

<div><span style="color: #ff0000;"><strong>Features: What You Will Do</strong></span></div>

<div><strong>Subscribe: Learn about the people. Learn how easy it is to volunteer or donate extra food.</strong></div>

<div>Our people-centered newsletter keeps you up to date on people working side-by-side with us—and always includes heartwarming stories about the families that visit.</div>

<div>&nbsp;</div>

<div>Your subscription will keep you up to date on our:</div>

<div>

<ul type="square">

<li>flexible hours</li>

<li>multiple locations</li>

<li>staff who are helpful, understanding community members</li>

<li>transportation to get you to the food bank</li>

<li>weekly fresh vegetables provided by our own community garden</li>

</ul>

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<div><strong><a style="color: red; text-decoration: underline;" track="on" href="https://nonprofit.csd-i.org/subscribe-to-claremont-food-bank-news/#TOP">Back to links for Subscribe to Claremont Food Bank News.</a></strong></div>

<div><a name="TESTIMONIALS"></a></div>