

## Tim Magee's Beginner's Guide to Nonprofit Fundraising Video Script

1:58 minutes: 296 words

Good morning, Tim Magee here.

Welcome to my course on beginning video production for nonprofits.

This short video lets you know about the course, but also represents an example of a 300 word, two minute video—exactly like we will be working on for your course project.

When I first began shooting videos I used a very simple set up and I had a lot to learn! I'm going to save you time by telling you what I learned.

The first thing is that you do not need to invest a lot of money in equipment to get started.

The second thing was that after you shoot your first video—it's hard to remember what you did. So take careful notes and update them as your skill level improves. It's easy to forget little details.

The third thing: it saves a lot of time to leave your video studio set up. You don't need to remember where things go. And—I find that I am more motivated to shoot a new video if I know that I can simply go into my studio, turn on the lights, and record—than if I have to set it all up from scratch each time. And—it's all waiting for me in a small 4' x 8' space.

In 8 weeks we will:

- Develop a concept for your first video,
- write a video script,
- lineup your equipment,
- set up your video studio,
- record your first video,
- edit the video,
- upload your new video to your website,
- and, promote it to your newsletter subscribers.

I hope this course will be useful and enjoyable, and will help you in assisting a greater number of people.

I look forward to working with you. Enjoy!

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